



PENNSYLVANIA VETERINARY MEDICAL ASSOCIATION

EXHIBIT OPPORTUNITIES



November 4 – 5, 2023

DoubleTree by Hilton Hotel Pittsburgh | Cranberry Mars, PA

Why Exhibit at the 2023 PVMA 3 Rivers Veterinary Symposium?

The 3 Rivers Veterinary Symposium is a regional conference that attracts attendees from western Pennsylvania, West Virginia, and Ohio. Attendees can expect robust CE opportunities, professional networking, and access to premium exhibitors. Learn and advance your expertise at the 3 Rivers Veterinary Symposium!

About the Pennsylvania Veterinary Medical Association

The Pennsylvania Veterinary Medical Association (PVMA) is the only statewide professional membership association dedicated exclusively to the profession of veterinary medicine and the interests of the veterinary team. Established in 1883, PVMA Membership has grown from its original 22 founding Members to 3,200+ Members. Today, the association represents every member of the veterinary team. The focus of the association is professional development, advocacy, and practice vitality to ensure the continued success of its Members.

www.PaVMA.org | 717-220-1437 | events@PaVMA.org

3 RIVERS VETERINARY SYMPOSIUM DEMOGRAPHICS

SURVEY SAYS!

2022's Three Rivers Attendees requested exhibitors to be present for both days of the event. They like you, they really like you!

300 AVERAGE
Attendees per event
over the past 5 years

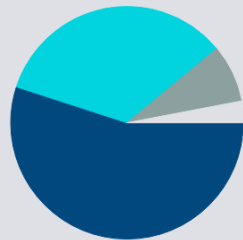
2018 → 2022



119,004

SPONSOR IMPRESSIONS IN *Whova* APP

2022 ATTENDEE BREAKDOWNS BY ROLE IN PRACTICE



81% SMALL/COMPANION

12% MIXED ANIMAL

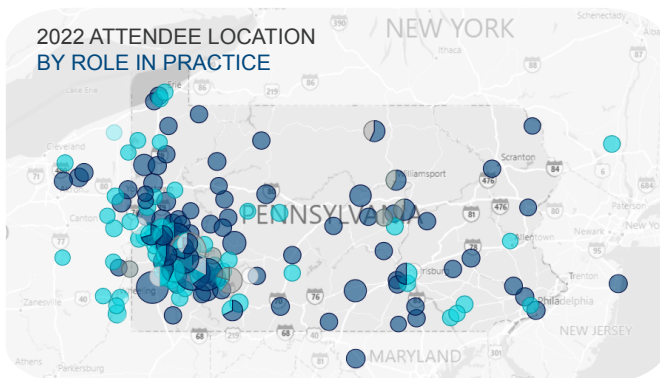


10% LARGE/PRODUCTION



6% EQUINE

2022 ATTENDEE LOCATION BY ROLE IN PRACTICE



WESTERN PA'S PREMIER CONFERENCE

PVMA's focus on creating a program for the entire veterinary team sets it apart from other state-wide conferences.

Thank you for supporting veterinary medicine in Pennsylvania. Your presence is part of what makes 3 Rivers Veterinary Symposium a success each year!

IMPORTANT EXHIBITOR DEADLINES

July 10	3 Rivers exhibitor registration opens: Register at www.pavma.org
July 10	Hotel block available at the DoubleTree: book through the link at www.pavma.org
October 15	Discounted room block at the DoubleTree ends
October 16	Last day to register for a booth for guaranteed printing in the 3 Rivers program
October 16	Last day to cancel booth space and receive a 50% refund. Exhibitors canceling after this date forfeit 100% of the total rental.
October 25	Deadline to submit names for attendee badges and the Whova App
October 25	Booth assignments will be released. <i>Exhibitor booth numbers will not be assigned or released until payment is received in full.</i>
November 5	The 3 Rivers attendee list (name, company, email) will be emailed to the primary contact for each exhibitor.

3 RIVERS' HOST HOTEL

DoubleTree by Hilton Hotel Pittsburgh - Cranberry

910 Sheraton Drive | Mars, PA 16046
724-776-6900 | Hotel Website

Rate: \$137 per night

The room block is available until October 15, or until sold out, whichever comes first

Airport: Pittsburgh International Airport (30 miles)

Shuttle: Hotel Shuttle Not Available

Hotel Parking: Complimentary Self-Parking

EXHIBIT INFORMATION

3 Rivers Veterinary Symposium | November 4 – 5, 2023

3 RIVERS MARKETPLACE SCHEDULE	
Friday, November 3	
6:30 pm – 8:30 pm	MarketPlace Move-In Welcome Packets will be available at assigned tables
Saturday, November 4	
7:30 am – 8:30 am	Breakfast in the MarketPlace
10:30 am – 11:00 am	Morning Break in the MarketPlace
12:15 pm – 1:30 pm	Lunch in the MarketPlace
2:30 pm – 3:00 pm	Afternoon Break in the MarketPlace
Sunday, November 5	
7:15 am – 8:15 am	Breakfast in the MarketPlace
9:55 am – 10:15 am	Morning Break in the MarketPlace
12:15 pm – 1:00 pm	Lunch in the MarketPlace
1:00 pm – 3:00 pm	Exhibitor Move-Out
<i>All booths must be set up by 7:00 am on November 4. Empty booths will be considered a no show, space will be forfeited, and no monies will be refunded.</i>	

Whova App

PVMA utilizes the event app “Whova” (HOO-va) to enhance the attendee and exhibitor experience. Each exhibitor is provided with 2 complimentary registrations to the app. Employees who are attending the conference are encouraged to participate, as there are in-app messaging features utilized onsite. Additional app access passes are available for purchase at \$25 each.

An email will be sent to the person listed as the primary contact on the exhibitor application with instructions are provided in the app for how to set up a profile. Questions about Whova access should be directed to Corinne Tolan at ctolan@PaVMA.org.

PVMA Gamification Prizes & In-Booth Contests

PVMA offers exhibitors the opportunity to donate a gamification prize of \$50 gift card or more for attendees who participate in PVMA gamification (leaderboard contest, passport contest, and photo contest). Previous prizes have included Furbo treat dispensers, iPads, branded merchandise, gift cards, etc. All gamification prizes must be delivered to the PVMA registration desk by Friday, August 18 at noon. The gamification winners will be selected on Saturday, August 19, after 4:00 pm. Winners will be notified through the Whova app.

Exhibitor In-Booth Contests

Note, this is separate from the PVMA gamification prizes. Exhibitors are encouraged to offer a contest/drawing at their booths to encourage attendance. Exhibitors are responsible for drawing the names and notifying any winners. PVMA is not responsible for delivering any raffle items to the winners. Raffles can be conducted through Whova and are great lead-generation tools! Interested exhibitors may contact Corinne Tolan at ctolan@PaVMA.org for instructions and/or a demonstration.

Conference Sponsorships

The 3 Rivers Veterinary Symposium offers businesses enhanced sponsorship opportunities to increase exposure to conference attendees. Please visit www.pavma.org for more information.

Booth Package

All booths are 10' x 10' and include one skirted table and two chairs.

The electricity order form and shipping information will be sent via email in mid-July.

Exhibitor booth numbers will not be assigned or released until payment is received in full.

PVMA MarketPlace Exhibitor Contract Policies

Booth Staffing

Booths must be staffed at all times during posted show sessions. No dismantling is permitted until the official closing of the MarketPlace on November 5, 2023. All exhibitors have an obligation to the conference attendees to make certain this rule is not violated. If an exhibitor chooses to dismantle or unman early, PVMA will bill the exhibitor the cost of one additional booth space (\$1800 total).

Exhibits may be dismantled on Sunday, November 5, 2023 at 1:00 pm. Any displays not dismantled by 3:00 pm will be dismantled by the hotel at the exhibitor's expense. All exhibit materials not removed by the posted deadline will be transferred to the hotel and held for disposition at the exhibitor's expense.

Code of Conduct

- PVMA has zero tolerance for any form of discrimination, intimidation, or harassment by participants or staff at its meetings. Anyone who experiences harassment or hears of any incidents of unacceptable behavior of harassment, intimidation, or discrimination in any form, should notify a PVMA staff member or a PVMA board member. If you see something, say something.
- Verbal abuse of any attendee, speaker, volunteer, exhibitor, staff member, service provider, or another meeting guest will not be tolerated. Examples of verbal abuse include but are not limited to, comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin; inappropriate use of nudity and/or sexual images in public spaces or presentations; or threatening or stalking any attendee, speaker, volunteer, exhibitor, staff member, service provider, or another meeting guest.
- Disruptions during sessions or at other events organized by PVMA throughout the meeting will not be tolerated. Participants must comply with instructions from the moderator and/or any event staff.
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitations for services. PVMA reserves the right to remove such messages and potentially ban the sources of those solicitations.
- Participants should not copy, take screenshots, or record the content of any presentation, Q&A session, or any chat room activity that takes place in the virtual space.
- Participants may not share event login credentials with other individuals.

PVMA reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and PVMA reserves the right to prohibit attendance at any future meeting, virtually or in person.

Data Protection

PVMA reserves the right to provide a list of registered attendees' names and emails to the event sponsors and exhibitors. Registrants who do not wish to receive communications or wish to opt out of communications via the conference app should contact PVMA event organizers at events@PaVMA.org.

Media Consent

PVMA reserves the right to use any attendee's photograph obtained during the event in any pictorial medium of any nature whatsoever for trade, advertising, publicity, and otherwise, without compensation to the attendee, and all rights titled and interest-bearing (including all worldwide copyrights therein) will be PVMA's sole property, free of any claims of the attendee or any persons deriving any rights or interest from the attendee.

Use of Space

PVMA reserves the right to decline, prohibit or expel an exhibit which, in its judgement, is out of keeping with the character of the exhibition, this reservation being all inclusive as to persons, things, printed materials, product, conduct, sound level, etc. All activity relating to a company must be confined to its booth space, no part of any exhibit or product shall extend into the aisle or block the view of the booths immediately surrounding a space.

Force Majeure

If any part of the MarketPlace exhibit is unavailable for a portion or entire event as a result of conditions out of management's control such as flood, fire, government intervention, strike, war, labor dispute, riot, act of war, damage due to malice, or any other cause; or if show management should decide to postpone, re-site or cancel the MarketPlace, or reduce the schedule, move in/out, etc., the management will not be liable to reimburse or indemnify the exhibitor of damage or loss, either indirect or direct arising as a result thereof.

Insurance

It is the responsibility of exhibitors to carry insurance to cover all hazards including loss or damage to their exhibits or other personal property while such property is located at or is in transit to or from the exhibition site. PVMA nor the facility is not responsible for any loss, damage or injury to any property of the exhibitor or to any of its officers, agents and employees or contractors, whether attributable to accident, fire, theft or any other cause whatsoever. The exhibitor expressly agrees to indemnify and hold harmless PVMA, its management, agents, and employees from any and all claims, damage to property arising in connection with exhibitor's use of the exhibit space.

Protection of Facilities

Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to the columns, walls, floors or other parts of the convention hall area without permission from the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the exhibits manager, the convention hall manager, or their assistants.

PVMA reserves the right to modify these policies and procedures at any time. Changes or updates will be provided in bold to alert attendees and potential attendees when items have been updated.



REGISTER TODAY

Participate as an exhibitor at the 2023 3 Rivers MarketPlace!